

# **Company Backgrounder**

# Overview

UWorld has ascended from an idea in the university dorm room of Dr. Chandra Pemmasani about a better way to study, to the world's most trusted exam preparation resource for students in competitive and highstress environments, such as nursing and medical licensing. Whether accessing UWorld's question banks (QBanks) in the classroom or through self-study, the innovative, advanced learning tools ensure students will earn their best scores for the AANP®, ANCC®, CPA®, MBE®, MCAT®, NAPLEX®/MPJE®/CJPE®, NCLEX®, PANCE®/PANRE®, COMLEX®, USMLE®, ABIM®, ABFM®, ACT®, SAT®, and AP® exams. With challenging practice questions that mirror the actual exams and unrivaled explanations behind each answer – all written by accomplished, practicing professionals in their respective fields – students can confidently prepare for mastery on every topic of their high-stakes exams.

# **Our Vision**

At UWorld, we build great testing and education products that improve learning while helping students and professionals reach their full potential. Preparing in the classroom or independently for a licensing or college entrance exam is one of the significant and stressful times in a student's life. Getting their target score presents opportunities that wouldn't be open to them otherwise. We help them achieve this score by providing resources that teach students to learn and master concepts covered on the exam. Through our personal experience, we understand the enormity of this challenge and feel that it is our obligation to provide the highest quality educational content coupled with proven learning methods to help people excel. With so many students using our products, and with so many educators implementing our classroom and administration resources, we believe it is both a privilege and a serious responsibility to create only those products that will make a difference. As our company grows, we remain committed to developing preparatory products of the highest standard from only the most passionate and gifted educators. We excel in the art of aiding educators and preparing students to overcome the ever-changing challenges of exams in order to reach their goals.

### **Executive Team**

- Chandra S. Pemmasani, MD, Founder and CEO
- Ravi S. Pemmasani, Managing Principal and CFO
- Jeffrey A. Elliott, COO
- Chandresh Chhatpar, CTO
- JB Hinrichs, VP of Marketing
- Lora Elliott, VP of Sales
- Veena Hammers, VP of Operations

# **Products and Services**

UWorld develops, designs and distributes the highest-quality and most rigorous exam preparation products in the world. The products provide learners with challenging practice questions and comprehensive and understandable answer explanations to foster learning and retention. UWorld's philosophy is centered on active learning: If practice questions feel like the actual exam, the real thing feels as easy as practice. To begin, students can take a practice test that predicts how they would score on the exam and accurately identifies areas or subjects for improvement. From there, students have access to thousands of questions modeled after the real-world exams, all written by current practitioners, master teachers, and expert tutors.

Each question is supplemented with the rationale behind each answer and easy-to-digest illustrations that explain the content. Each answer is specific, informative, and succinct. Rather than sending users to additional resources to study, UWorld's answers provide detailed, step-by-step problem-solving guidance on the spot. After students take a practice exam, they can use the performance-tracking feature to analyze weak areas, see time-tracking improvements, and compare the results with their peers.

UWorld offers these services for the following exams:

#### Accounting

• CPA

#### **College Prep**

- Advanced Placement (AP) Exam (Multiple Subjects)
- ACT
- PSAT/NMSQT
- SAT

#### Finance

CFA Level 1

#### **Grad School**

• MCAT

### **Company Milestones**

- 2003 Founded company
- 2007 Launched Medical exam prep materials
- 2014 Rebranded from USMLEWorld to UWorld
- **2015** Launched nursing exam prep materials
- 2017 Reached 1 million students Launched College Prep materials for ACT & SAT Launched Grad School exam prep materials

- Legal
- MBE

### Medical

- USMLE Step 1
- USMLE Step 2 CK
- USMLE Step 2 CS
- USMLE Step 3
- COMLEX Level 1
- COMLEX Level 2
- Internal Medicine (ABIM)
- Family Medicine (ABFM)
- PANCE / PANRE

- Nursing
- NCLEX-RN
- NCLEX-PN
- Clinical Med Math
- Family Nurse Practitioner (FNP)

#### Pharmacy

- NAPLEX
- MPJE
- CPJE
- 2018 Entered accounting vertical through the acquisition of Roger CPA Review
- **2019** Launched College Prep exam prep materials for Advanced Placement
- 2020 Launched CFA exam prep materials Entered pharma vertical through the acquisition of RxPrep
- 2021 Launched FNP and COMLEX Levels 1 and 2 prep materials

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